

Kousik Dutta

Senior Product Designer

Three years in full-time product roles at ThoughtSpot and Precisely, preceded by four consecutive design internships. I frame complex enterprise workflows, design the interaction systems behind them, prototype in code, and mentor designers.

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EXPERIENCE

Precisely | Senior Product Designer | Jun 2024 - Present

Promoted once since joining, from Product Designer to Senior Product Designer.

- Audited the **developer portal** and designed one live evaluation system across **5 location application programming interfaces (APIs)**, reducing the designed API-validation path from **8 setup steps to 3 in-portal steps**.
- Designed across spatial analytics, location intelligence and Data Integrity Suite governance; prototyped interaction patterns in React and contributed reusable components to the **Precisely Design System**.
- Mentored **3 designers** and, with my manager, co-developed agentic-design training and reusable workflows offered across an organization of **20+ designers**; adoption was not measured.

ThoughtSpot | Product Designer | Aug 2023 - Apr 2024

- Reframed a desktop port around six mobile decision jobs, then designed native liveboards, natural-language search, key performance indicator (KPI) watchlists, voice states, filters, alerts and the engineering handoff.
- Shipped the redesigned flows in four months under design lead Tarun Bhandari; the app later won **Best in Mobile Cloud Solution** at the 2023-24 Cloud Awards.

Freelance | UX Design Consultant | 2022 - 2024

Evening and weekend engagements alongside the roles above, not a parallel full-time role.

- Redesigned **13 mobile aid-delivery workflows** for the **United Nations World Food Programme** over 6 months.
- Led discovery-to-delivery minimum viable product (MVP) design for Devasthana, a public-services digitization concept, shaping the pitch taken to government investors.
- Redesigned **7 flows** for a UK sports-betting product (Noodle Brush) in 22 days.

Internships | Philips, OLX Autos, Airtel, Vedantu | 2021 - 2023, during my degree

- Designed a connected-health concept at **Philips**; the prototype scored **82.1 System Usability Scale (SUS)** and won the iF Design Award 2024.
- Facilitated a PM-and-engineering alignment workshop at **OLX Autos** and turned it into the service blueprint the team built from.
- Designed an interactive class-replay feature at **Vedantu** and live chat for the Airtel Thanks app at **Airtel**.

SELECTED CASE STUDIES

Precisely Developer Portal. The audit, the pattern, and what changed for developers evaluating an API. kousikdutta.com/case-study/precisely-devportal

ThoughtSpot Mobile. How the mobile analytics redesign was scoped, specced and handed off. kousikdutta.com/case-study/thoughtspot

Philips CardioCare. Concept-to-prototype process and the usability benchmark behind it. kousikdutta.com/case-study/philips

job-lab, market-lab, fit-lab. Three AI-assisted products designed, built and shipped solo. kousikdutta.com/experiments

SKILLS

Design tools: Figma, Sketch, Adobe XD, Framer, Principle, Miro, Adobe Creative Cloud, Photoshop, Illustrator

Front-end & AI: HTML5, CSS3, JavaScript, TypeScript, React, Tailwind CSS, Vite, Git, REST APIs, GitHub Copilot, Claude Code, generative AI, AI-assisted prototyping

Research: User research, discovery, qualitative and quantitative research, evaluative research, usability testing, heuristic evaluation, personas, journey mapping, stakeholder maps

Interaction & IA: Wireframing, low- and high-fidelity prototyping, rapid experimentation, end-to-end user flows, interaction models, information architecture, workflow design, responsive design, mobile-first

Design systems: Design systems, design tokens, component libraries, atomic design, platform design, visual design, grids and layouts, motion design, microinteractions, developer handoff, accessibility, WCAG 2.2, ARIA

Domain & practice: Enterprise B2B SaaS, developer experience, data and analytics interfaces, dashboards, data visualization, spatial analytics, digital adoption, product vision, MVP definition, systems thinking, Agile, Scrum, workshop facilitation, cross-functional collaboration, mentoring, B2B, B2C

AWARDS & PUBLICATIONS

Precisely products, 2026. Global AI Awards; API World Best Location API; Geoawesome Global Top 100 Geospatial.

Cloud Awards 2023-24. Best in Mobile Cloud Solution, ThoughtSpot mobile app.

iF Design Award 2024. Philips CardioCare concept, team award.

EDUCATION

Bachelor of Design, HCI & UX. UPES Dehradun, 2019 - 2023. 9.5 CGPA.